

SMUGOLOT

Whitepaper

Too Rare To Care.

Built on Solana • Community Powered • Fair Launch, No Presale

Executive Summary

SMUGOLOT is a community-driven token built on Solana, designed to blend meme culture, digital identity, and long-term brand growth. The project launched fair — with no presale, no private sale, and no VC allocation — and carries a fixed supply, zero trading tax, a locked and vested team allocation, and a multisig-secured treasury. SMUGOLOT aims to create a recognizable community asset with a strong visual identity, an active holder base, and a fully verifiable on-chain structure.

Vision

The vision of SMUGOLOT is to build a memorable token brand that grows through community energy, creative campaigns, and consistent delivery. Rather than relying on complicated mechanics, the project focuses on clarity, accessibility, and social momentum. The long-term goal is to establish SMUGOLOT as a durable brand within the Solana ecosystem.

Token Details

- Token Name: SMUGOLOT (\$SMG)
- Network: Solana
- Total Supply: 100,000,000 Tokens (fixed — mint authority revoked)
- Trading Tax: 0% Buy / 0% Sell
- Launch Model: Fair Launch — No Presale, No Private Sale
- Team Allocation: Locked in a vesting contract with a cliff period
- Liquidity: LP tokens locked on-chain for 365 days

Token Allocation

CATEGORY	ALLOCATION
Circulating Supply	50% (50,000,000)
Liquidity	20% (20,000,000)
Team Allocation (Locked)	20% (20,000,000)
Marketing / Ecosystem	5% (5,000,000)
Community Rewards	5% (5,000,000)

This distribution reflects SMUGOLOT's current tokenomics as published on the official website, structured to support liquidity, community growth, and long-term sustainability.

Fair Launch

SMUGOLOT launched with no presale, no private sale, and no VC or insider allocation. Liquidity was seeded directly into a Raydium Standard AMM (CPMM) pool, pairing SOL against \$SMG at the same time and price for every participant. LP tokens were locked for 365 days via Streamflow, with the lock immutable, non-cancellable, and independently verifiable on-chain. Mint, freeze, and metadata authorities on the token itself have been permanently revoked, fixing total supply at 100,000,000 forever.

Utility

SMUGOLOT is designed as a community and brand token with utility centered on participation and engagement. Utility includes community reward campaigns, access to exclusive announcements, partnerships with Solana-native projects, and ongoing community programs. The roadmap also introduces loyalty-style rewards, quests, branded drops, and community-led initiatives as the project matures.

Roadmap

Phase 1: Launch Foundation

Finalize branding, deploy the token, establish liquidity, and activate the community channels.

Phase 2: Community Growth

Run meme campaigns, raids, ambassador programs, partnerships, and reward initiatives.

Phase 3: Ecosystem Expansion

Introduce gamified events, exclusive community access, and possible collectible or loyalty integrations. Phase 3 will also include the official launch of \$SMG staking — allowing holders to lock their tokens in flexible or fixed staking pools and earn rewards from the community allocation. The staking contract will undergo a full audit before launch to ensure security and transparency.

Phase 4: Long-Term Brand

Strengthen holder retention, expand collaborations, and develop recurring utility for the community.

Staking

SMUGOLOT will introduce a staking program in Phase 3 of the roadmap, allowing holders to lock their \$SMG tokens and earn rewards over time. Staking is designed to incentivize long-term holding, reduce circulating supply pressure, and reward the most committed members of the community.

Staking Options

- Flexible Staking — Stake and unstake anytime with a standard reward rate.
- Fixed Staking (30/60/90 days) — Lock tokens for a set period and earn a higher APY.
- Rewards are distributed from the Community Rewards allocation (5% of total supply).
- Staking contract will be fully audited before launch.
- Staking dashboard will be accessible via the official SMUGOLOT platform.

Security & Audits

Transparency and security are core to SMUGOLOT's design. The project's contract and on-chain activity are verifiable via Solana Explorer, with mint, freeze, and metadata authorities fully revoked at launch. LP tokens are locked for 365 days via Streamflow, with the lock contract publicly viewable and immutable. A FreshCoins audit widget is embedded directly on the official website for real-time verification by holders and prospective buyers, and any future smart contracts — including the Phase 3 staking contract — will undergo a full third-party audit before launch.

Marketing Strategy

SMUGOLOT marketing focuses on community-first growth, meme culture, and Solana ecosystem visibility. Campaigns may include social raids, content contests, influencer collaborations, holder challenges, and branded events. Messaging emphasizes speed, simplicity, transparency, and the project's rare identity.

Marketing Claims

- Built on Solana for fast and low-cost transactions.
- Fair launch — no presale, no private sale, no insider allocation.
- Community-powered from day one.
- Designed for meme culture and long-term brand growth.
- 0% buy tax, 0% sell tax — no hidden trading mechanics.
- Liquidity locked for 365 days, verifiable on-chain.
- Locked and vested team allocation to support transparency.
- Focused on rarity, creativity, and community identity.

Risk Factors

SMUGOLOT involves risks common to digital assets and meme tokens. These include market volatility, liquidity risk, execution risk, community dependence, concentration risk, smart contract risk, regulatory risk, and hype fatigue. Token value may rise or fall quickly, and roadmap delivery depends on the team, market conditions, and community engagement.

Conclusion

SMUGOLOT aims to combine a clean Solana-based token structure with a strong community identity and a memorable brand. With a fixed supply of 100 million tokens, a zero-tax structure, a fair presale-free launch, locked team holdings, and a multisig-secured treasury, the project is designed to support transparency and community trust. Long-term success depends on sustained development, consistent communication, and an active holder base.

Disclaimer

This document is for informational and branding purposes only and does not constitute financial advice, investment advice, or a guarantee of future performance.